



# FinYou deserve TO DREAM

**There is little doubt that mountain biking as a sport and recreation activity is fast gaining popularity.**

**Few other sport activities offer the same level of passion and participation for the entire family.**

Investing in this sport, even starting with the bare minimum can be a daunting once-off financial commitment. Any decent must-have list for a mountain bike ride includes at least 15 items, from multi tools to spare tubes. And of course this needs to be carried in a comfortable backpack. Experienced riders are in agreement that the three things you should never compromise on are your bike, your helmet and your shoes. These items can turn into a frequent and demanding expense, especially for growing children as they may outgrow their bike in as little as six months. Although a cheaper bike option may sound appealing, some retailers offer excellent value by including a one year full service plan with the medium and upper range bikes.

FinYou, a subsidiary of Clear Group, a group of companies who have addressed various market needs, takes finance to a different level. Being the leader in retail finance and payment solution services provider space, they not only facilitate finance of basic bike and equipment needs but also offers bundle financing of an extensive basket of items and services on any dream list, such as a Himalaya biking holiday with that ultimate hands free photography equipment to capture the memories. An online e-commerce solution, conveniently located on your favourite bike store website or at [www.finyou.com](http://www.finyou.com) will guide applicants every step of the way to obtaining the finance they need to afford the riding experiences they deserve. The FinYou finance process facilitates an affordable monthly instalment solution from the comfort of your home or at the bike store of your choice.



**You owe it to yourself to live your dream and you do after all want to enjoy both the ride and the magnificent scenery which only mountain biking can offer.**  
**[www.finyou.com](http://www.finyou.com)**